



Student challenge

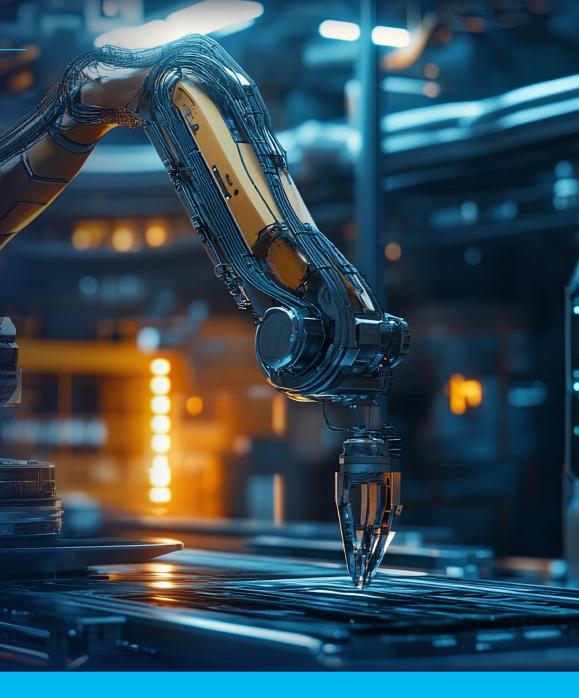
Final: Wednesday, 29 th October 2025

The global economy demands a transformation of Europe's production model. Sustainable reindustrialization, together with the principles of Industry 5.0, should drive the path forward. By combining advanced technologies with sustainability, this new paradigm promotes a human-centred, resilient, and circular economy while strengthening Europe's competitiveness.

What is your vision for reindustrializing Europe in a way that drives technological innovation, secures production capability and availability of critical products, and ensures efficient, sustainable, and inclusive production?

How can Industry 5.0 help create high-quality jobs, enhance supply chain resilience, and foster collaboration between governments, businesses, and universities?

A robust reindustrialization strategy is essential for building a sustainable, inclusive, innovative and competitive industrial landscape for Europe. The future starts with you!



STEP UP TO THE CHALLENGE: TEAM UP, INNOVATE, AND SHAPE THE FUTURE WITH US!



Are you a university student? Take our challenge!
Participate and present your idea to a panel of
Top Managers from multinational companies,
professionals from Consulting Companies, Journalists
and University Professors.

- Register your team by October 5, 2025
- > Submit your project by October 12, 2025

If you haven't found your team but have a winning idea, register anyway. We'll help you find your team!

A PRIZE AND A CERTIFICATE OF PARTICIPATION FOR EACH MEMBER OF THE FINALIST TEAMS!

